



PNG Games HOC chairman Phil Franklin, Dika Toua and Puma Energy PNG General Manager Peter Diezmann yesterday at the unveiled branding for the buses.

# Puma Energy unveils branding

BY FRANCO NEBAS

PAPUA New Guinea's major fuel supplier yesterday unveiled branding for 75 buses that will be used to transport more than 9,000 athletes during the 6th PNG Games.

Puma Energy is a major sponsor of the PNG Games, and will be providing funding to the games and fuel for the 75 Puma-branded buses.

Puma Energy's PNG General Manager Peter Diezmann, said the branded buses would complement the growing

number of service stations in Lae and Port Moresby that had been refurbished with Puma's distinctive green and red branding.

"Puma Energy is committed to becoming an integral part of PNG and we hope to be recognized for our support to the community and the contributions we make to helping build the economy," Diezmann said. "The PNG Games is an important event for the nation and the city of Lae, bringing people and business together to showcase the

skill and determination of athletes across all of Papua New Guinea"

Diezmann said the event was also an opportunity to showcase Puma Energy's new and improved facilities across the Lae city.

Yesterday's event is being held at our Bugandi service station, which has been part of the initial wave of Puma branding sweeping across their assets.

"We have now branded three service stations in Lae city as part of our program

to bring better facilities and improved service standards to all our sites in PNG," he said. "We are working hard to have the remaining retail sites and terminal facilities in Lae branded before the commencement of the PNG Games in November 16." The PNG Games will be the country's biggest sporting event in 2014, uniting more than 9,000 athletes from across the nation.

This year athletes from 21 provinces are scheduled to compete in 28 sports across

19 venues throughout Lae city from 16 - 27 November.

The celebration was attended by special guests from the PNG Games organizing committee, Chairman Phil Franklin and Deputy Chairman Grand Chief Boyamo Sali, and Games Sports ambassador Dika Toua.

Meanwhile PNG Games Organizing Committee Chairman Phil Franklin thanked Puma Energy adding the company had join forces with Host organizing committee in terms of sponsorship.